

# Soccer Tournament



**30th Anniversary (1982-2012)**

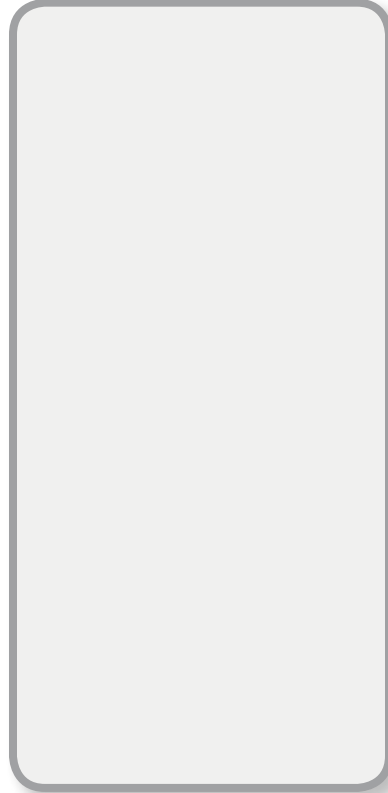
**The Largest 3-Day Soccer  
Tournament in the Country**

**Over 55,000 Guests in Attendance  
Be a Part of History!**



Canton Cup  
PO Box 87244  
Canton, MI 48187

Please  
Place  
Stamp  
Here



cantoncup.net

ADVERTISING GUIDE



Celebrating 30 Years  
of Excellence



*Be a  
Part of  
History...*

# Memorial Weekend

# Sponsorship Opportunities

The Canton Cup quality has consistently grown over the years into the largest 3-day soccer tournament in the country. It's not without the continuous focus on quality by our hard working volunteer staff and generous sponsors that has made this one of the highest economical impacts on our community. How is it that we continue to be so successful? It's simple; we have one goal – to provide the highest quality tournament experience in the nation.

In 2011 we had 781 teams, over 11,500 players and approximately 55,000 from around the Midwest and Canada in attendance. This year we celebrate our 30th Anniversary and we plan to make this one the best one yet!



We hope you join us in 2012 to make this the best quality soccer quality soccer experience for our guests. If you have any questions, please do not hesitate to contact me directly at [td@cantoncup.net](mailto:td@cantoncup.net).

Sincerely,

Darryl Noel  
Tournament Director



[cantoncup.net](http://cantoncup.net)

## PLATINUM SPONSORSHIP

- Full-page Color Program Ad
- Corporate Banner at all Tournament Locations\*
- Honorable Mention in Tournament Program
- Company logo/link on tournament website for one year
- Company logo/link on club website for one year
- Company Logo (medium) on Tournament T-shirts

**Package Price: \$4,000**

*\*Banners to be provided by tournament. Advertiser to provide artwork (3' x 5' full-color banner).*

## GOLD SPONSORSHIP

- Full-page Black/White Program Ad
- Corporate Banners at Tournament Locations\*
- Honorable Mention in Tournament Program
- Company logo/link on tournament website for one year.
- Company logo (small) on Tournament T-shirts

**Package price \$3,000**

*\*Banners to be provided by advertiser. Discounted pricing available through tournament sourcing.*

## SILVER SPONSORSHIP

- Half-page Black/White Program Ad
- Corporate Banners at Tournament Location\*
- Honorable Mention in Tournament Program

**Package Price: \$1,500**

*\*Banners to be provided by advertiser. Discounted pricing available through tournament sourcing.*

## TOURNAMENT PROGRAM PRINT ADVERTISEMENT

Description	Size	Color	B/W
Full Page	7.5"W x 10"H	\$600	\$400
Half Page	7.5"W x 5"H	\$400	\$300
Quarter Page	3.5"W x 5"H	\$200	\$150



## CONTACT INFORMATION

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